

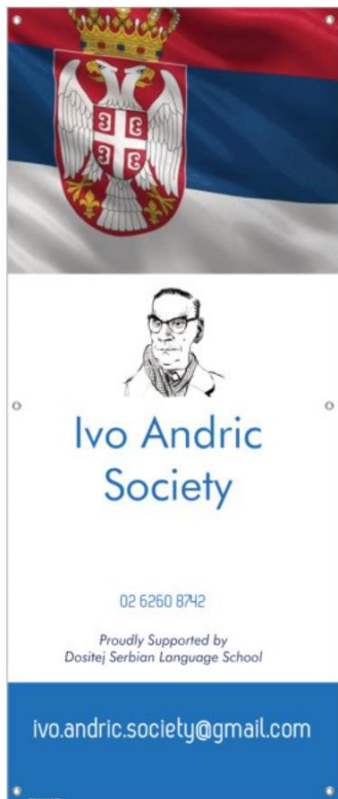


# IVO ANDRIC SOCIETY

REGISTERED AS A CHARITY IN AUSTRALIA WITH ACNC  
PROMOTING SERBIAN LANGUAGE AND CULTURE  
ABN 62712517610

## CONTACT

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## 2018 NATIONAL MULTICULTURAL FESTIVAL SERBIAN CULTURE STALLHOLDER REPORT

### COMMUNITY REPORT

24 March 2018

This report is made for wider community and donors who supported our project and effort to present Serbian culture at 2018 National Multicultural Festival held between 16 and 18 February 2018 in Canberra.

Purpose of this report is provide all relevant information and inform engaged parties about activities, results and outcomes of the project.

Sincerely,

Ivan Milbridge  
Treasurer  
0426 279 521



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## Background

For the 22nd time, the National Multicultural Festival was one of Australia's biggest and most diverse celebrations to the heart of Canberra. This year more than 280,000 people flocked to the city to share in three days of food, fun, dance, culture and creativity.

The Festival has been organised in the centre of town and is designed as a fun, free, family-friendly event that includes activities, shows, food stalls, dancing, and celebrations. Stallholders present their countries and culture as well as sell food and drink, and entry is free.

This year Ivo Andric Society was a stall holder with aim to present Serbia as a country and Serbian culture in general. To achieve this Ivo Andric Society has engaged wider Serbian community, sponsors, donators and volunteers and managed to achieve outcomes as listed in this report.

## Steering Committee

Ivo Andric Society has formed Steering Committee to engage individuals from Serbian community in ACT and deliver implementation of the project. The Steering Committee engaged the following members: Vojislav & Biljana Zeljkovic, Sasha & Jo Dordevic, Suzana Djakovic, Ivan & Maria Milbridge and Natasha Janssens.

Steering Committee has had three meetings and discussed implementation, approach and community engagement. One of the outcomes of the meetings was creation and publishing of social media accounts on facebook, twitter and Instagram to capture activities before and at the event. Also, SBS n Serbian language has been engaged and they broadcasted interview with Maria Milbridge as President of Ivo Andric Society in the eve of the event. You can access the interview via [the following link](#).

[Ivo Andric Society on facebook](#).

[Ivo Andric Society on twitter](#).

## Sponsors and Donators

Successful implementation of the project has had heavy reliance on support of the sponsors and donators. To achieve this Ivo Andric Society has issued call for sponsors and donators and organize wide distribution across Serbian community in ACT and Australia as well. The outcome of this work was that the following sponsors and donators provided support in funding and in kinds

- Tourism Organisation of Serbia



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- Embassy of the Republic of Serbia
- Eagle Space Group
- Dositej Serbian Language School
- Euro Delicatessen
- ONA Caffè
- PiNICT
- Serbian Bookstore
- Rovera Scaffolding
- SOVA Financial
- Key Accounting & Taxation
- PrimeBooks Accounting
- Dusanka Stankovic

Sponsors and Donators contributed with \$1,173 as set up cost (registration fees and banner) provided by Eagle Space Group and \$1,050 in other financial donations provided by other sponsors and donators. Number of donators provider in kind donations to support fundraising and presentation at the event as presented under Financials in this report.

## Volunteers

The Steering Committee also has engaged number of volunteers to man the stall at the event. Up to 25 volunteers have contributed to the event and provided valuable support to the project realisation. Visibility of the stall was excellent as well as overall engagement with the stall and event visitors and other stall holders.

All activities have been captured and published on the social media accounts created for Ivo Andric Society. SBS Radio in Serbian language broadcasted two interviews one before and one after the event including conversation with some of the volunteers.

You can access the interviews here:

[Pre-event interview on SBS](#)

[Post-event interview on SBS](#)

## Financials

Table below presents Income and Expenditure report for the stall only. It does not present full financial reporting for the project and it does not include some of the running overheads such as phone, petrol, food and other expenses donated by the individual volunteers and sponsor organization.



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Item	DR	Cr	Total
<b>Set up cost</b>	\$1,249		<b>-\$1,249</b>
<b>Sponsorship for Set up cost</b>		\$1,249	\$0
<b>Sponsorships and Donations</b>		\$1,050	\$1,050
<b>NMF Stand Presentation</b>	\$215		\$835
<b>NMF Stall Miscellaneous</b>	\$320		\$515
<b>Sales</b>		\$1,720	\$2,235
<b>DHL</b>	\$660		\$1,575
<b>Stall Goods</b>	\$1,259		\$316
<b>Results</b>			<b>\$316</b>

## Recommendations

Based on the experience and feedback provided it is recommended to consider the following for implementation of the future projects:

1. To form Steering Committee at least 4 months prior to the event;
2. To issue Call for Sponsors and Donators at least 3 months prior to the event;
3. To apply for bigger stall for the event;
4. To have food products at the event;
5. To engage organisations from Serbia at east 4 months prior to the event;
6. To consider having a sponsor/s from Serbia;
7. To engage SBS Radio in Serbia and other community media at least 3 to 2 months prior to the event;
8. To issue invitation for the stall at least month prior to the event;
9. To consider liaising with White Eagles as Serbian food stall holder; and
10. To consider engaging Serbian culture/folklore group to assist with volunteers at the stall.